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| **SWOT ANALYSE** |
| **SWOT for Generation X** |
| Styrker  | Svagheder  |
|  |  |
| Muligheder | Trusler  |
|  |  |
| **SWOT for Generation Y** |
| Styrker  | Svagheder  |
|  |  |
| Muligheder | Trusler  |
|  |  |
| **SWOT for Generation Z** |
| Styrker  | Svagheder  |
|  |  |
| Muligheder | Trusler  |
|  |  |